



# About Marketingsage

"Our relationship with Marketingsage allows us to afford the highest skills doing exactly the marketing task we need without the need to capitalize a boatload of expensive resources. Overall, our investment in Marketingsage is outstanding and I definitely recommend them."  
- Janae Lee, CEO, TimeSpring Software Corp. (acquired by Double-Take Software Inc.)

"Our return on investment to date in Marketingsage is outstanding ... I would definitely recommend them."  
- Woody Hutsell, Executive Vice President, Texas Memory Systems

"I would definitely recommend Marketingsage ..."  
- Paul Hrabal, President, U.S. Data Trust Corp.

"Our return on investment in Marketingsage was outstanding and I would absolutely recommend them."  
- Shane Jackson, Director, Strategic Alliances, Quantum Corp.

"We would definitely recommend Marketingsage because they've provided Everdream with outstanding value for money."  
- Gary Griffiths, CEO & President, Everdream Corp. (acquired by Dell Inc.)

**F**ounded in 2002, Marketingsage® is a full service marketing agency that's helped clients generate *millions in new revenue* by generating sales leads, building brands, launching new products, and establishing new sales channels.

We've achieved that at *about 50% of the cost* of adding to payroll or using typical agencies by developing a more effective way of providing marketing services.

Marketingsage uses *industry specialists* to deliver *integrated marketing services* using *best practice techniques* and *proprietary tools*. This means:

- + You can confidently delegate broad objectives to us and we take on the responsibility of achieving those objectives within your budget.
- + Instead of adding to your workload, we lighten it by proactively getting the job done.
- + We empower your people with actionable information, strategic advice, and peer mentoring.
- + You'll work with an agency owner who has a stake in your success.

Unlike typical single-function agencies with little or no expertise in your industry, Marketingsage can help you formulate effective strategy as well as execute complex marketing and sales plans. Marketingsage can manage in-

tegrated strategies involving public and analyst relations, advertising, events, direct marketing, internet marketing, social media marketing, and channel marketing. This integrated one-stop approach is more effective, faster, and less expensive.

Unlike typical consultants, Marketingsage executes plans by taking care of details such as copy writing, graphic design, web design, video production, data capture, sales lead processing, email delivery, trade show management, and everything else required to get fast and meaningful results.

Unlike adding to payroll, Marketingsage provides all the services of a large integrated marketing department as you need them, for as long as you need them. We work alongside your team to enhance their capabilities so you can transfer budget from overhead expenses to programs that drive sales.

To learn more about how a Marketingsage Associate might help you and your business visit us on the web or give us a call.

**marketingsage**<sup>®</sup>  
talent + tools + contacts  
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